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## Call for Application LabEx BRAIN Transfer and Applied Research Program 2015

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### Objectives:

The aim of the “investissement d’avenir” program is to build an integrated high-level policy in research, training, dissemination and technology transfer, with the final objective of developing the commercial possibilities of research results. During the first 3 years of activities, the LabEx BRAIN has been supporting basic research within the scientific open call for proposal. This new program for transfer and applied research will fund applied biological and biomedical research projects with a strong potential economic impact. The projects could concern discovery, development or optimization of innovative therapeutic or diagnostic products; as well as valorisation of research tools dedicated to the discovery of new therapeutic or diagnostics (e.g. screening methods, in silico, cellular or animal models).

### Eligibility Criteria

1. The PI must **belong to one of the institution (Magendie, IINS, IMN, INCIA, SANPSY, NutriNeuro)**
2. Mandatory cooperation between academic and industrial teams with a significant financial contribution of the industrial partner (at least 1/3 of the total budget of the project)
3. Projects can last up to **3 years** for a **total amount of 300K€/project**

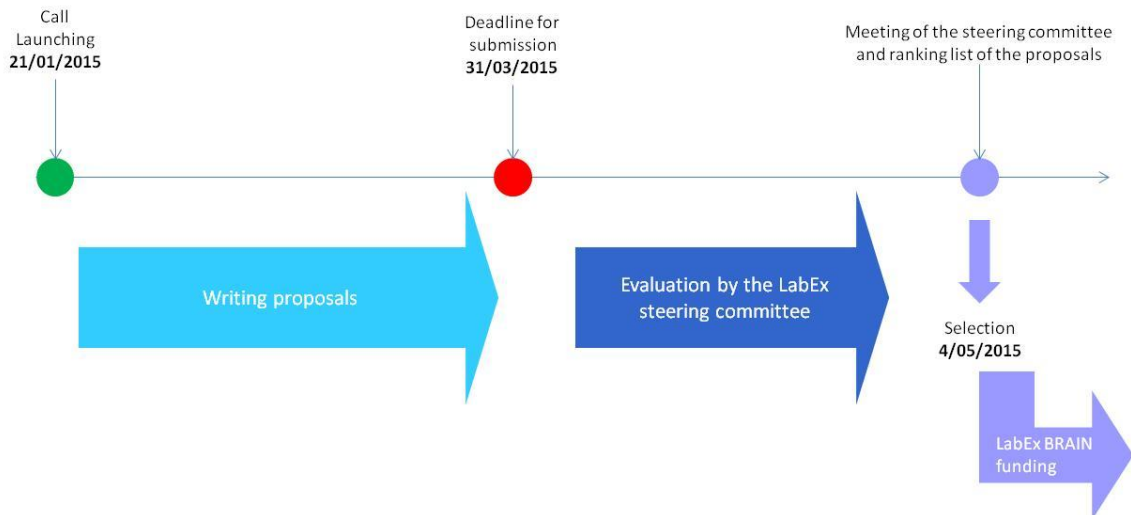
### Evaluation Criteria:

- ✓ **Significance:** Does the project address an important problem or a critical step in the research and development pipeline of new therapeutics, diagnostics or research tools?
- ✓ **Consortium:** Is the public-private partnership appropriate for the scientific and technical objectives of the project?
- ✓ **Innovation:** Are the concepts or methodologies novel and not already developed by competing entities?
- ✓ **Impact:** Are the industrial and technological application prospects credible?
- ✓ **Economic potential:** Does the project have real economic potential (describe target market, market size, pathway to market...)?

## Evaluation Process:

The evaluation procedure is aimed as favouring a rapid, efficient and transparent process. Each grant will be independently evaluated by all steering committee members on the above mentioned criteria on a scale from 1 to 5. Grants will then be discussed for final selection in plenary session as a function of this ranking. The steering committee members will all sign a non-disclosure agreement (NDA).

The ranking list is established exclusively on excellence criteria, and during the final selection discussion, committee members will be watching to a scientific thematic balance within the selected proposals.



**For additional information, please contact:**

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